



The Beer Plan:

The best part about running the beer garden for your organization is the effectiveness of its fundraising, not to mention the immense popularity. Aside from raising cash, it is a prime opportunity to build awareness for your group and will hopefully get you one step closer to becoming a household name in your community...if it's not already. The down side is it comes with a tremendous amount of responsibility, requires a small army of volunteers, and has twist of risk. If handled incorrectly, a problem here can get the entire event shut down for the day, or permanently if the city or Police feel like we do not have control.

Beer system comes in **3 parts: Id Checking/Wrist-Banding, Beer Token Sales, and Beer Pouring**. We can run this event with a number of combinations of these booths, but we have to prepare for doing all three things. Aside from the volunteer duties listed below, your organization will need a TIPS Trained Manager/Leader at each booth at all times, as well as someone who can act as a point person by floating between booths to make sure things is running smoothly.

ID Check & Wristbands: Before our guests can have a beer, they must first come to this booth to receive their wristband. Upon showing a valid Identification card (Driver's license, State ID, Passport, Military ID, or Green Card), and assuming that ID is valid, current, and the holder is in fact 21 years of age or older, you will attach a wristband to mark their ability to drink, and you can sell them Beer Token(s).

To adequately run a good ID check, you will need to check ID's and apply the bands. It is a cumbersome process, so the more folks you have here the faster people can get on with their responsible enjoyment of alcohol. Volunteers should report to the ID booth promptly at 10:00am to get briefed and ready for the show. This booth must be open and operating until 4:30/45pm. At that point, volunteers can begin to break down the station, and return extra wristbands to Michael Craft of NBB for safe keeping.

The ID Check/Wristband Booth is open 2hrs before beer service begin so that Parade Goers can be wrist-banded, buy tokens, and head right to the beer booth **after** the Parade.

Anyone thought to be using a fake ID, or who appears visibly intoxicated must be refused service and the incident must be documented. If problems arise, security will be on hand to escort trouble out. Please report any and all trouble to team NBB. **The Booth Manager/Lead Volunteer is responsible for managing their Volunteers in that particular Booth and record all problems.**

Beer Tokens: Once an attendee has been carded and banded, they are allowed to buy wooden nickels, or "beer tokens of our affection," as we like to refer to them. Each token is valid for 1:16oz draft beer or 1:12oz can at the beer tents. Guests can buy as many beer tokens as they like, but you must inform them that only two beers can be served at a time until about 4pm. Volunteers should arrive at 10:00am at their booth for set up and orientation. This booth will run until 4:30pm at which time we will stop selling tokens to the crowd so that we do not sell more tokens then we have beer, or sell tokens to people who will not have a chance to purchase beer after LAST CALL @ 4:30. We

don't offer refunds for leftover tokens. Instruct your volunteers to thank folks for the donation they've made, and inform attendees that the tokens will be good next year or at any of the TDFs across the country.

The Beer Token Booth is open 2hrs before beer service begins so that Parade Goers can be wrist-banded, have tokens in their pockets, and head right to the Beer Booth *after* the Parade.

Volunteers can then break down and repack the supplies at this station and return them to Michael Craft. Tokens will be sold for \$5 each. No price/bulk discount, it's a fundraiser after all, and \$5 is a great price for a festival beer. Easy math also helps. \$20 from the ATM gets you 4 beers. Anyone thought to be underage or intoxicated cannot be sold tokens, and need to leave. Report issues to Team NBB and Security. **The Booth Manager/Lead Volunteer is responsible for managing their Volunteers in that particular Booth and record all problems.**

Beer Booth (Pouring & Serving): This is where it gets fast and furious: bring your bells and whistles and make some noise! We need a strong volunteer base here in the form of pourers and servers. Volunteers will be responsible for learning to pour beer well to minimize waste and money. Volunteers will also be servers who will be trained to check for wristbands, and scan the crowd for intoxicated attendees.

No matter what the form of boundary control may be, i.e. beer garden, perimeter fencing, or no fencing...all attendees must have a wristband to buy tokens, and a wristband to use tokens. Any guest who approaches the beer tent must show their wristband to the server. Upon handing the server a token and requesting a flavor, the server will reach for a beer set out by the pourer behind them.

Two tokens can be turned in at a time. Our Distributors will be present to handle all beer mechanics and keg changes. Volunteers for this booth should report to the beer tent @ 10:30am for orientation. Volunteers will conduct "Last Call" at 4:30pm, and will finish service by 4:45pm. Tear down and clean up the booth after that. Anyone suspected of being underage or intoxicated must be cut off. Please report any and all instances to Team NBB and security. When an individual gets cut-off, it is the Beer Booth Manager's duty to thoroughly document the incident on the provided TIPS Incident Report Form. **The Booth Manager/Lead Volunteer is responsible for managing their Volunteers in that particular Booth and record all problems.**

Please help us in stopping outside alcohol consumption. In order to support this goal, and maintain our ability to keep the crowd in check, we need your organization to commit volunteers to roaming the crowd, and looking for over intoxicated attendees, underage drinkers (no wristbands), and outside alcohol that made it through the checkpoints.

Unfortunately, not everyone who attends the Tour de Fat knows how to drink responsibly. The good thing about these folks is that they are never shy about identifying themselves. There is no shame in telling someone they are "Cut Off," in fact you are doing them a favor. **This is a Bicycle Festival with Beer, not a Beer Festival with Bicycles.**

We also emphasize that drinking while on shift is not allowed, and volunteers caught drinking in their respective booths will be dismissed. Our goal is to help reduce the chances of over-serving attendees, and in doing so, reducing the risk of serious trouble with the city, police, or worse...legal action.